

# The Art of Successful Communication

Imagine the ability to:

- ✓ “Connect” with any audience
- ✓ Simplify the most complicated ideas into a focused message
- ✓ Blend enthusiasm and polish with a powerful result



**ASTD Trainer-of-the Year**

**“Mark was wonderful, well prepared, concise, funny.”**

--- ASTD trainers’ conference attendee

**“The best public speaking seminar I have ever attended.”**

--- Upstate NY summer training conference attendee

**“Great job! Comfortable, informative, kind and enjoyable.”**

--- Society for Marketing Professional Services seminar attendee

**View Mark in action at [markgrimm.com](http://markgrimm.com)**

# Mark Grimm's Proven Record on Presentations

## Albany SCORE® Counselors

## How to Stand Out in a Crowd!

Cumulative Results from Six Evaluations \*

Category	Overall Average Score (4.0 is highest rating)
The presentation gave me a valuable takeaway	4
The presentation was clear and well organized	4
The presentation attracted and held my attention	4

\* Documentation available

## Guilderland Chamber of Commerce

## Seminar - Getting the Media to Notice You

Cumulative Results from 10 Evaluations \*

Category	Overall Average Score (4.0 is highest rating)
The presentation gave me a valuable takeaway	3.9
The presentation was clear and well organized	3.9
The presentation attracted/held my attention	3.9

\* Documentation available

## NYS Office of Real Property Services

## Seminar - Effective Public Speaking

Cumulative Results from 16 Evaluations

Category	Overall Average Score (4.0 is highest rating)
Course objectives were clearly stated	3.82
Exercises were relevant to my job	3.82
Topics were presented in a logical order	3.88
Course materials were helpful	3.88
Overall course rating	3.88

\* Documentation available

## NYS Training Institute

## How to Nail Your Next Presentation

Cumulative Results from 10 Evaluations \*

Category	Overall Average Score (5.0 is highest rating)
Overall, how would you rate the workshop?	4.7
How would you rate the instructor's knowledge?	5
How would you rate the instructor presentation?	4.95

\* Documentation available

**Patroon Toastmasters Club**

**Speech - Improving Public Speaking**

Cumulative Results from 13 Evaluations \*

<b>Category</b>	<b>Overall Average Score (4.0 is highest rating)</b>
How would you rate the session overall?	3.92
How would you rate the instructor's knowledge?	3.92
How would you rate the instructor's presentation?	3.92

\* Documentation available

**NYS Training Institute**

**Keynote - Everyone Can Become a Dynamic Speaker**

Cumulative Results from 70 Evaluations \*

<b>Category</b>	<b>Overall Average Score (4.0 is highest rating)</b>
The presentation gave me a valuable takeaway	3.54
The presentation was clear and well organized	3.86
The presentation attracted and held my attention	3.64

\* Documentation available

**Hudson Mohawk ASTD Conference**

**Become the Dynamic Speaker You've Dreamed Of**

Cumulative Results from 30 Evaluations \*

<b>Category</b>	<b>Overall Average Score (5.0 is highest rating)</b>
Usefulness of subject matter in job	4.8
Clarity of explanation of workshop objectives	4.8
Instructor presentation skills	4.9
I would recommend this workshop	4.9

\* Documentation available

**GCAR Young Realtors**

**Seminar - How to Stand Out in a Crowd**

Cumulative Results from 7 Evaluations \*

<b>Category</b>	<b>Overall Average Score (4.0 is highest rating)</b>
The presentation gave me a valuable takeaway	3.86
The presentation was clear and well organized	4
The presentation attracted and held my attention	3.86

\* Documentation available